

# INBETS+

## Innovative business transfers in the BSR+

The extension project builds on the main tangible results of the regular project “INBETS” in both quantitative and qualitative terms. Not only is the scope of the results increased, but additional measures are carried out to reinforce the results and overall effect. The practical application and consolidation of the measures achieved are of particular priority. The capacities of the existing project partners and new organisations will be increased, and additional regions included in implementation activities.

## PROJECT AIMS

- strengthening the institutional capacity of existing small and medium-sized enterprises (SMEs) for business transfer in the Baltic Sea Region;
- development and implementation of missing tools, financing models and SME support programs in the field of business transfer;
- developing of business transfer programs for SMEs that emphasize the growing role of women and immigrants as potential buyers of businesses.

## PROJECT PARTNERS

Eleven Partners from Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Russia, Poland and Sweden are involved in the implementation of the project. The Baltic Sea Academy e.V. is the project leader. Baltic Sea Academy (Germany) – Lead Partner

1. Baltic Sea Academy e.V. (Germany)
2. Latvian Chamber of Commerce and Industry (Latvia)
3. Estonian Chamber of Commerce and Industry, ECCI (Estonia)
4. St. Petersburg Foundation for SME (Russia)
5. Association of SMEs support centers of the Kaliningrad region (Russia)
6. Foundation Drivhuset Skaraborg, Stiftelsen Drivhuset (Sweden)
7. IBC International Business College (Denmark)
8. Gdańsk University of Technology, Politechnika Gdańska (Poland)
9. Vytautas Magnus University (Lithuania)

10. Vocational Academy Hamburg, Berufsakademie (Germany)
11. Satakunta University of Applied Sciences (Finland)

## TIME AND FINANSING

The project is implemented from April 1, 2021 to December 31, 2021 as part of the extension phase of INTERREG Baltic Sea Region Programme 2014–2020.

The total value of the project is 508 850 Euro. The project is entirely financed from European Union funds. The budget of the Gdańsk University of Technology is set at 43 500 Euro.

Scientific work in this project is co-financed from financial resources for science in 2021 granted for the implementation of an international co-financed project.

Gdańsk University of Technology as a project partner is responsible in particular for:

- organization of “Transfer Day” in the form of conferences enabling contact between enterprises interested in the business transfer and institutions supporting enterprises in this area;
- advisory activities for entrepreneurs in the field of raising awareness of succession planning and inspiring companies to take steps towards the preparation of the succession process;
- elaboration of a description of the enterprise being before or during the succession process; description of the succession process (good practice);
- cooperation with project partners in the scope of creating an e-learning course addressed to advisers / institutions supporting enterprises in the succession process.

## CONTACT

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